

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 12.59  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 12.59

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M9-14 OK  
TTLS \$41,725  
PLEASE CONFIRM, THANKS!

STA: 9/12--STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1135P-1235A	30		\$300.00	8/31	8/31	0		FRI	0
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
60	A		1135A-1235A	30		\$300.00	9/3	9/3	1		MON	1
PROGRAM : TONITE SHW-NBC<												
ORD COM1: STP												
ORD COM2: SPT IS BOOKED-T HK JEN												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-2 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2596  
AGENCY PRODUCT CODE = 426

FROM REP SEP20/12 12.59  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1200N-1230P	30		\$275.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-NOON												
CON COM1 : CH 11 NWS-NOON<												
61	A		730P-830P	30		\$1,025.00	9/5	9/5	1	MID	WED	1
PROGRAM : NFL KICKOFF												
ORD COM1 : NFL KICKOFF												
ORD COM2 : SPT IS BOOKED- THX												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-4 FOR 1 SPOT/WK												
4	S		600P-630P	30		\$750.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-6PM												
CON COM1 : CH 11 NWS-6PM<												
5	S		600A-700A	30		\$600.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-6AM												
CON COM1 : CH 11 NWS-6AM<												
62	A		600A-700A	30		\$600.00	9/3	9/3	1	MID	MON	1
PROGRAM : CH 11 NWS-6AM												
ORD COM1 : STP												
ORD COM2 : SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-5 FOR 1 SPOT/WK												
36	S		530P-600P	30		\$600.00	8/31	8/31	0	MID	FRI	0
PROGRAM : FIRST AT 5												
RA35+ : 3.4												
CON COM1 : FIRST AT 5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG31												
37	S		700A-900A	30		\$475.00	8/31	8/31	0		FRI	0
PROGRAM : TODAY SHW												
RA35+ : 3.2												
CON COM1 : TODAY SHW												

REP HEADLINE# 6187370 TRF# 321599  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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63	A		700A-900A	30		\$475.00	9/3	9/3	1		MON	1
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PROGRAM : TODAY SHW  
 RA35+ : 3.2  
 ORD COM1: STP  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR AUG31 ON LINE-37 FOR 1 SPOT/WK

56	S		800P-900P	30		\$1,000.00	8/31	8/31	0		FRI	0
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PROGRAM : AGT  
 RA35+ : 3.0  
 ORD COM1: PRG CHG- AGT  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR AUG31 ON LINE-38 FOR 1 SPOT/WK

64	A		800P-1000P	30		\$1,000.00	9/3	9/3	1		MON	1
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PROGRAM : STARS AND STRIPES  
 RA35+ : 3.0  
 ORD COM1: STARS AND STRIPES  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR AUG31 ON LINE-56 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:  
 M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31' \$1,500.00 (AUG31/12)  
 BUY#6 FRI/700P-730P AUG31' \$1,250.00  
 BUY#7 FRI/730P-800P AUG31' \$1,250.00  
 OFFER: WED/805P-1200M SEP5 \$4,000.00 PLS ADVISE.  
 CMT: FOOTBALL  
 CMT: SPT IS BOOKED-THX JEN

M9 OK'D BUY#2 MISSED: FRI/1135P-1235A AUG31 \$300.00 (AUG31/12)  
 OFFER: MON/1135A-1235A SEP3 \$300.00 PLS ADVISE.  
 CMT: STP  
 CMT: SPT IS BOOKED-T HX JEN

M10 OK'D BUY#3 MISSED: FRI/1200N-1230P AUG31 \$275.00 (AUG31/12)  
 BUY#4 FRI/600P-630P AUG31 \$750.00  
 OFFER: WED/730P-830P SEP5 \$1,025.00 PLS ADVISE.  
 CMT: NFL KICKOFF  
 CMT: SPT IS BOOKED- THX

M11 OK'D BUY#5 MISSED: FRI/600A-700A AUG31 \$600.00 (AUG31/12)  
 OFFER: MON/600A-700A SEP3 \$600.00 PLS ADVISE.  
 CMT: STP  
 CMT: SPT IS BOOKED- THX JEN

REP HEADLINE# 6187370 TRF# 321599  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 12.59  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#36	MISSED: FRI/530P-600P				AUG31		30S	\$600.00		(SEP13/12)
			OFFER: NONE									
			CMT: PLEASE CREDIT DUE TO END DATE.				DEB					

M13	OK'D	BUY#37	MISSED: FRI/700A-900A				AUG31		30S	\$475.00		(AUG31/12)
			OFFER: MON/700A-900A				SEP3		30S	\$475.00		PLS ADVISE.
			CMT: STP									
			CMT: SPT IS BOOKED- THX JEN									

M14	OK'D	BUY#56	MISSED: FRI/800P-900P				AUG31		30S	\$1,000.00		(AUG31/12)
			OFFER: MON/800P-1000P				SEP3		30S	\$1,000.00		PLS ADVISE.
			CMT: STARS AND STRIPES									
			CMT: SPT IS BOOKED- THX JEN									

SEP/12												
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CONTRACT TOTAL 41725.00  
 TOTAL SPOTS 48

MARKET TOTALS \$142,500  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6187370 TRF# 321599 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 10.12  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE  
ALEXANDRIA, VA 22314  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 10.12

STA: 9/12—STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 30S \$1,500.00 (AUG31/12)  
BUY#6 FRI/700P-730P AUG31 30S \$1,250.00  
BUY#7 FRI/730P-800P AUG31 30S \$1,250.00  
OFFER: WED/805P-1200M SEP5 30S \$4,000.00 PLS ADVISE.  
CMT: FOOTBALL  
CMT: SPT IS BOOKED-THX JEN

M9 UNRESL BUY#2 MISSED: FRI/1135P-1235A AUG31 30S \$300.00 (AUG31/12)  
OFFER: MON/1135A-1235A SEP3 30S \$300.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED-T HX JEN

M10 UNRESL BUY#3 MISSED: FRI/1200N-1230P AUG31 30S \$275.00 (AUG31/12)  
BUY#4 FRI/600P-630P AUG31 30S \$750.00  
OFFER: WED/730P-830P SEP5 30S \$1,025.00 PLS ADVISE.  
CMT: NFL KICKOFF  
CMT: SPT IS BOOKED- THX

M11 UNRESL BUY#5 MISSED: FRI/600A-700A AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/600A-700A SEP3 30S \$600.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED- THX JEN

M12 UNRESL BUY#36 MISSED: FRI/530P-600P AUG31 30S \$600.00 (SEP13/12)  
OFFER: NONE  
CMT: PLEASE CREDIT DUE TO END DATE. DEB

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 10.12  
 \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6187370 TRF# 321599  
 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

STATION MAKEGOOD OFFERS:

M13 UNRESL BUY#37	MISSED: FRI/700A-900A	AUG31	30S	\$475.00	(AUG31/12)
	OFFER: MON/700A-900A	SEP3	30S	\$475.00	PLS ADVISE.
	CMT: STP				
	CMT: SPT IS BOOKED- THX JEN				
M14 UNRESL BUY#56	MISSED: FRI/800P-900P	AUG31	30S	\$1,000.00	(AUG31/12)
	OFFER: MON/800P-1000P	SEP3	30S	\$1,000.00	PLS ADVISE.
	CMT: STARS AND STRIPES				
	CMT: SPT IS BOOKED- THX JEN				

CONTRACT TOTAL 42325.00  
 TOTAL SPOTS 50

# Preemption Report - Detailed

Monday, September 10, 20 6:31:18 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321599

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

321599.50.0.1 Program Open 8/31/12 7:35pm 9/3/12 \$600.00 5:30P - 5:58P - 1:30 1 WPPJ NEWS 530-6P/36 08/31/12-09/06/12 06187370

Totals for: National Republican Congressi

Totals for: 321599

\$600.00 Preempt Count: 1  
\$600.00 Preempt Count: 1

*Give us the date*

*advised - 8:00 PM 10 -  
1 closed, please  
advise*

*✓  
10/4/13*

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM STATION AUG31/12 13.27  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE

REP.# OFF.# 18 SALESMAN #

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG31/12 13.27

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 30S \$1,500.00 (AUG31/12)  
BUY#6 FRI/700P-730P AUG31 30S \$1,250.00  
BUY#7 FRI/730P-800P AUG31 30S \$1,250.00  
OFFER: WED/805P-1200M SEP5 30S \$4,000.00 PLS ADVISE.  
CMT: FOOTBALL  
CMT: SPT IS BOOKED-THX JEN

M9 UNRESL BUY#2 MISSED: FRI/1135P-1235A AUG31 30S \$300.00 (AUG31/12)  
OFFER: MON/1135A-1235A SEP3 30S \$300.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED-T HX JEN

M10 UNRESL BUY#3 MISSED: FRI/1200N-1230P AUG31 30S \$275.00 (AUG31/12)  
BUY#4 FRI/600P-630P AUG31 30S \$750.00  
OFFER: WED/730P-830P SEP5 30S \$1,025.00 PLS ADVISE.  
CMT: NFL KICKOFF  
CMT: SPT IS BOOKED-THX

M11 UNRESL BUY#5 MISSED: FRI/600A-700A AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/600A-700A SEP3 30S \$600.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED-THX JEN

M12 UNRESL BUY#36 MISSED: FRI/530P-600P AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/530P-600P SEP3 30S \$600.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED-THX JEN

*Handwritten signature/initials*



REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 13.27  
\*\*\* WPXI-TV \*\*\*

STATION MAKEGOOD OFFERS:

M13	UNRESL	BUY#37	MISSED: FRI/700A-900A OFFER: MON/700A-900A CMT: STP	AUG31 SEP3	30S 30S	\$475.00 \$475.00	(AUG31/12) PLS ADVISE.
M14	UNRESL	BUY#56	MISSED: FRI/800P-900P OFFER: MON/800P-1000P CMT: STARS AND STRIPES CMT: SPT IS BOOKED- THX JEN	AUG31 SEP3	30S 30S	\$1,000.00 \$1,000.00	(AUG31/12) PLS ADVISE.

CONTRACT TOTAL 42325.00  
TOTAL SPOTS 50

# Preemption Report - Detailed

Thursday, August 30, 2012 5:17:00 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment

Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321599

321599.1.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1500.00	10:59:34P -CHANNEL 11 NEWS	:30	1	WPXI		LATE NEWS/1	08/31/12-09/06/12	06187370
321599.2.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$300.00	11:34:34P -TONIGHT SHOW	:30	1	WPXI	9/13	30MINUTE SHW/2	08/31/12-09/06/12	06187370
321599.3.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$275.00	11:59:04A -Channel 11 NEWS	:30	1	WPXI		NOON NEWS/3	08/31/12-09/06/12	06187370
321599.4.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$750.00	5:58:34P -Channel 11 NEWS	:30	1	WPXI	9/13	NEWS 6-630P/4	08/31/12-09/06/12	06187370
321599.5.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$600.00	5:59:04A -Channel 11 NEWS	:30	1	WPXI	9/13	NEWS 6-7N/5	08/31/12-09/06/12	06187370
321599.6.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1250.00	6:59:29P -Jeopardy	:30	1	WPXI		JEOPARDY 7-730P/6	08/31/12-09/06/12	06187370
321599.7.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1250.00	7:30:04P -WHEEL OF FORTUNE	:30	1	WPXI		WHEEL 730-8P/7	08/31/12-09/06/12	06187370
321599.29.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$600.00	5:30P - 6:00:00PM	:30	1	WPXI	9/13	NEWS 530-6P/3	08/31/12-09/06/12	06187370
321599.30.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$475.00	7:00:04A -Today Show	:30	1	WPXI	9/13	TODAY 7-9A/37	08/31/12-09/06/12	06187370
321599.31.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1000.00	7:57:49P -America's Got Ta	:30	1	WPXI	9/13	AGT 8-9P/	08/31/12-09/06/12	06187370
Totals for: National Republican Congress:													
Totals for: 321599													
Preempt Count: 10													
Preempt Count: 10													

3/4

A = \$4000 9/6 6800

805-12m  
830-1130P

line 52

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.